

My comments on the NYU conference JUNE 2019 **NYU International Hospitality Industry Investment Conference 2019 New York City**

Although the NYU conference may be East Coast of USA centric, this investment conference still attracts industry leaders many of whom represent the likes of Hilton ,Marriott and IHG Hotels and as many head offices are no farther away than an hour by plane or some like Loews just a taxi ride away it attracts the major industry leaders



The general session panels and discussions covered a broad array of current issues, trends, and opportunities including the evolving hospitality investment landscape, the influence of technology and big data on the industry, and the ways in which the industry is recruiting and retaining talent.

Conference Chair's Opening Remarks

Jonathan M. Tisch, chairman and CEO of Loews Hotels & Co., who serves as Conference chair, began the day with a call to industry leaders to recruit and retain top talent in order to sustain industry growth, a theme that permeated throughout the day's agenda. Tisch highlighted three critical areas for industry leadership and focus – immigration, diversity and inclusion, and the smart integration of new technologies into the workplace.

The CEO's Check In: A View from the Top

During "The CEOs Check In: A View from the Top," industry executives Keith Barr, CEO, InterContinental Hotels Group, Sebastien M Bazin, Chairman and CEO of Accor; Mark S Hopalamazian, President and CEO, Hyatt Hotels Corporation; Patrick Pacious, President and CEO, Choice Hotels International; and Arne Sorenson, President and CEO, Marriott International, discussed the evolving investment landscape and the changing consumer base, exploring major issues and trends shaping the industry such as the importance of community space in hotels, adapting to travelers' work needs, and the hospitality industry in China.

Statistically Speaking:

Mark Woodworth, Senior Managing Director, CBRE Hotels America Research, moderated the "Statistically Speaking" session, which featured top industry research and consultation specialists Amanda Hite, President and CEO of STR and Stephen Rushmore, Jr., President and CEO of HVS. The co-presenters explored the latest data trends in the hospitality industry and forecasts for the year ahead.

Coffee Talk

During the annual, panel-style press conference, leading hospitality industry voices Sebastien M Bazin, Chairman and CEO, Accor; Keith Barr, CEO, InterContinental Hotels Group; Mark S. Hoplamazian, President and CEO, Hyatt Hotels Corporation; and Patrick Pacious, President and CCEO, Choice Hotels International, engaged in a lively discussion about major trends in the hospitality industry. The CEOs touched on how to promote sustainable tourism, how they are tapping into nontraditional hiring avenues to identify and retain top talent, the growing popularity of wellness and mindfulness amenities, and the importance of putting people first. Jonathan M. Tisch moderated the discussion, with members of the press asking pointed questions that drove the dialog.

Conclusion: An overview of the conference was that all CEO's are concerned what they can say and what they can share, and so do not say anything controversial.

Since the 1980's almost all major brands are Public any "off the cuff" comments can drive share prices down. So you can really only get the true status or What's Happening" from company's which is privately held and not those whom a CEO who coughs the wrong way can cause downgrading of their stock market share prices.

About the NYU School of Professional Studies

Established in 1934, the NYU School of Professional Studies (NYUSPS) is one of NYU's several degree granting schools and colleges each with a unique academic profile.

About the Jonathan M. Tisch Center of Hospitality at NYU

The NYU School of Professional Studies Jonathan M. Tisch Center of Hospitality, now celebrating 24 years of academic excellence, is a leading center of the study of hospitality, travel and tourism in NY state. Founded in 1995, the Tisch Center was established in response to the growing need for hospitality and tourism undergraduate and graduate education. Its cutting-edge curricula attract bright, motivated students who seek to become leaders in their fields.