

## Gamification For Your HR Team



It is an attractive and inexpensive way how to increase the visibility of Human Resources in the organizations. In addition, Gamification is a positive impact on the employees engagement and retention. Most employees do not like HR processes; but they like to play games.

The gamification of HR processes and procedures can turn the boring experience into a funny game that navigates employees to the next level as it is hard to identify the engaging ideas for most HR processes. The training development, the recruitment, and referral recruitment are the areas where the gamification works best.

Yet it is hard to introduce gamification and It is dangerous to add competitions to administrative tasks that everyone has to accomplish successfully. In such a case, the company can enjoy enormous damages. Each game or the competition should be purely voluntary.

### **Are games the way to build team culture?**

Gamification is the use of game elements and game design techniques in non-game contexts, including business. The concept is that by redesigning everyday routines to contain more game-like and

interactive elements, activities such as employee training and recruiting can be made more engaging, fulfilling, fun and productive.

With the potential to direct behaviors towards business objectives, motivate and improve outcomes such as performance, engagements and retention. This is a process to export the opportunities of gamification for HR professionals.

Research suggests that gamification is much more than a passing fad; it can be a key part of an organization's strategic human resources management (HRM) approach. While gamification of Human Resources may be in its early stages, an understanding of the opportunities that it offers can only be an advantage for HR Professionals.