# 2019 RENARD INTERNATIONAL HOSPITALITY SEARCH CONSULTANTS HOTEL, CRUISE LINE AND SPA COMPENSATION REPORT 



## INTRODUCTION SOURCE OF INFORMATION

The outcomes were accumulated from a comprehensive information analysis extracted from Renard International's own database of 70,000 candidates and supplemental 18,000 contacts. The sources also included written answers to our global survey sent to Executives in over 50 countries.
The data was also taken from thousands of resumes received monthly by Renard offices and Consultants worldwide, which confirms in writing individuals current remuneration, benefits, bonuses, etc.
They also signpost desired salary, benefits, preferred location and ideal role.
Some of the salary ranges in this guide are based on actual transactions between employers and employees of Renard International and represent a true reflection of the job marketplace.
In 2018 alone, Renard Consultants successfully completed assignments in over 40 countries from Culinary to the CEO of a major Hotel/Casino Group. We have now assisted Clients in nations that were non-existent when we commenced business 49 years ago. Our Remuneration Reviews are produced using an average format in which the information is totaled and divided by the number of replies, or, in a median format, which is calculated using data mid-range to extremes.
We hope this guide will serve as a useful tool for your talent compensation planning.


Stephen 9. Renard
STEPHEN J. RENARD
President


Some of the executive staff for this world class hotel was provided by Renard International Hospitality Search Consultants


The Strength of Experience. 49th Anniversary

## INTRODUCTION

Join Renard International as we celebrate our 49th anniversary in 2019.

We are proud of our company's success over these past five decades. Having received the highest ratings from international and independent hotel companies, restaurants, casinos and food service organizations, we have become one of the most respected hospitality search companies in the world.

Our employees have fueled our achievements, with their dedication and commitment to both our clients and our applicants. These employees constantly strive to refine and improve the services we provide.

Renard International has been deemed the "benchmark" of recruitment companies. We are pleased and honored by this recognition.
We thank you for your loyalty and confidence over these last 49 years. We very much appreciate it.

## OUR PEOPLE

## Specialists who know your industry.

Renard International is comprised of talented hospitality professionals who make it their business to stay well-informed of current trends and practices. We invest considerable time and resources into visiting client properties and applicant workplaces.

The accuracy of our selection process is backed up by our strong success rate. Almost all of our successful placements have remained throughout their contract period, many of them advancing to the upper echelons of renowned corporations in the industry.

## CONFIDENCE \& CONFIDENTIALITY, RESOURCES \& EXPERTISE

- Confidentiality remains fundamental and we have a proven ability to protect both clients and applicants alike. This security is necessary for applicants during the sensitive transition period, when unwanted exposure may endanger their current position. No fee is required from applicants, a factor which attracts outstanding individuals from around the world.
- By utilizing our resources and expertise, clients save significant time and money throughout the selection process.

For a complete Cruise Line article, salary surveys and comments, please see www.renardnewsletter.com

| Position | *Months onboard per year | Daily |  | Monthly |  | Annual |  | **Bonus / Incentive |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Low | High | Low | High | Low | High |  |
| Hotel Director | 8 | 300 | 430 | 9,125 | 13,079 | 73,000 | 104,633 | 20\% per annum |
| F\&B Director | 8 | 235 | 375 | 6,500 | 8,300 | 52,000 | 66,400 | 20\% per annum |
| Restaurant Ops Manager | 8 | 200 | 325 | 5,570 | 7,820 | 44,560 | 62,560 |  |
| Maitre $\mathrm{D}^{\prime}$ | 9 | 165 | 225 | 4,520 | 6,980 | 40,680 | 62,820 |  |
| Asst Maitre D' Specialty Restaurant | 10 | 100 | 150 | 3,042 | 4,563 | 30,417 | 45,625 |  |
| Asst Maitre D' | 10 | 85 | 110 | 2,585 | 3,346 | 25,854 | 33,458 |  |
| Beverage Manager | 9 | 95 | 145 | 2,890 | 4,410 | 26,006 | 39,694 | beverage incentive per day worked onboard |
| Asst Beverage Manager | 10 | 80 | 90 | 2,433 | 2,738 | 24,333 | 27,375 | beverage incentive per day worked onboard |
| Cellar Master | 10 | 90 | 125 | 2,738 | 3,802 | 27,375 | 38,021 | beverage incentive per day worked onboard |
| Head Bartender | 10 | Hourly | Hourly | 1,700 | 2,625 | 17,000 | 27,800 | beverage incentive per day worked onboard |
| Sanitation Officer | 9 | Hourly | Hourly | 4,870 | 6,880 | 43,830 | 61,920 |  |
| Executive Chef | 9 | 200 | 280 | 6,083 | 8,517 | 54,750 | 76,650 |  |
| 2nd Executive Chef | 9 | 155 | 185 | 4,715 | 5,627 | 42,431 | 50,644 |  |
| Executive Pastry Chef | 9 | 120 | 160 | 3,650 | 4,867 | 32,850 | 43,800 |  |
| Sous Chef | 9 | 120 | 160 | 3,650 | 4,867 | 32,850 | 43,800 |  |
| Tournant | 9 | 110 | 125 | 3,346 | 3,802 | 30,113 | 34,219 |  |
| Executive Housekeeper | 9 | 140 | 200 | 4,258 | 6,083 | 38,325 | 54,750 |  |
| Asst Housekeeper | 9 | 85 | 140 | 2,585 | 4,258 | 23,269 | 38,325 |  |
| Laundry Master | 10 | Hourly | Hourly | 2,000 | 2,618 | 20,000 | 25,419 |  |
| HR Manager | 8 | 170 | 190 | 5,171 | 5,779 | 41,367 | 46,233 |  |
| IT Officer | 9 | 120 | 160 | 3,800 | 5,200 | 34,200 | 46,800 |  |
| Purser | 9 | 160 | 210 | 4,867 | 6,388 | 43,800 | 57,488 |  |
| Controller | 10 | 85 | 130 | 2,585 | 3,954 | 25,854 | 39,542 |  |
| Guest Relations Manager | 9 | 140 | 200 | 4,258 | 6,083 | 38,325 | 54,750 |  |
| Asst Guest Relations Manager | 9 | 115 | 130 | 3,498 | 3,954 | 31,481 | 35,588 |  |
| Guest Relations Supervisor | 10 | 95 | 115 | 2,890 | 3,498 | 28,896 | 34,979 |  |
| Marketing/Revenue Manager | 9 | 150 | 175 | 4,563 | 5,323 | 41,063 | 47,906 | $\$ 1000$ per month worked onboard |

All figures ire in US Dollars

* Historically cruise line employees work from 4 to 10 months on board and 2 months on vacation. Most companies do not pay share leave vacation.
** Other than bonus stipulated in this Graph, bonuses are paid:
- Through gratuity trunk system
- Arbitrary Executive Decision
- Based on several criteria of performance and ship profitability. Some bonus schemes range from 18 to $35 \%$ of base earnings.

Note: USA flagged carriers deduct USA taxes while Non-USA flagged ships deduct no taxes from employees

Average Salaries for Four \& Five Star Hotels Only. All Salaries Are Tax Free (in 000s US\$) for Hotels with Average Room Rate of Minimum US\$200

| Positions | Average Salary <br> September 2013 <br> January 2019 <br> Approx. 250 Rooms or larger <br> 5 years study | \% Change <br> September 2013 <br> January 2019 <br> 5 years review | Current Average <br> February 2017 <br> January 2019 <br> One year study | Current Highest Reported January 2017 <br> January 2019 Current Information |
| :---: | :---: | :---: | :---: | :---: |
| General Manager | \$125,000 | +29\% | \$131,400 | 1 \$495,000 |
| Resident Manager <br> (could also be Director of Operations or Hotel Manager) | \$77,000 | +20\% | \$81,100 | ${ }^{3}$ \$163,000 |
| Exec. Asst Manager <br> (could also be EAM F\&B/Rooms or deputize as GM) | \$68,000 | +31.50\% | \$71,000 | \$151,000 |
| Director of Finance | \$68,500 | +30\% | \$73,800 | \$145,500 |
| Director of Rooms (Rooms Division Manager) | \$60,100 | +34\% | \$71,000 | \$135,000 |
| Director of Housekeeping | \$53,500 | +28\% | \$58,500 | \$104,000 |
| Director of Food \& Beverage | \$66,000 | +41\% | \$70,100 | 2 \$170,000 |
| Executive Chef | \$65,500 | +35\% | \$67,900 | \$175,000 |
| Director of Catering/C\&B | \$48,000 | +14\% | \$43,000 | \$71,000 |
| Director of Sales \& Marketing | \$83,000 | +49.50\% | \$85,000 | \$205,000 |
| Director of Engineer | \$70,000 | +38.5\% | \$71,000 | \$155,000 |
| Director of IT | \$40,500 | +16.5\% | \$42,100 | \$63,000 |
| Director of Human Resource | \$49,500 | +40\% | \$55,000 | \$126,000 |
| Director of Revenue | \$38,000 | +15\% | \$40,300 | \$70,000 |
| Director of Social Media | \$33,700 | +11\% | \$39,500 | \$70,500 |
| Pastry Chef | 33,000 | +22\% | \$44,500 | \$84,500 |
| Italian Chef | 36,900 | +30.1\% | \$48,500 | \$90,500 |
| Asian Chef - Chinese / Japanese | 43,600 | +33.4\% | \$48,000 | $\begin{array}{r} 4 \$ 132,000 \\ 5 \$ 125,000 \\ \hline \end{array}$ |

Since 2018, the UAE hiring has "flat lined". Even with many new openings, the average percentage increase in salaries across the board in the last 3 years has been $7 \%$. Hiring has continued aggressively but with no massive salary increases except for some specialty operations. The UAE allows employees to move from one employer to another; this has resulted in more neighbour to neighbour recruitment with little increases except for cost of living increments. We have seen cost of living increase by $25 \%$ in the last 3 years, led by housing which has increased $7 \%$ per year. The region continues to draw largely European and Asian Senior Managers, with Rank and File expatriate staff from the developing world. The informant respondents are from the top 40,4 and 5 -star hotels in UAE. It includes all exparriates including India, Philippines, Switzerland, Europe, North America, etc.
Since $95 \%$ of employees in the UAE are expats, the standard benefits include live-in or housing allowance and medical. Many salary packages are now all inclusive therefore including housing, transportation, schooling and all other allowances. Bonuses are not included, they can vary from 1 to 2 months, some up to $40 \%$ of base salary at major luxury brands.

Most repeated comments were that the cost of living increases, especially housing which has caused uneasiness, is an issue from employers' and employees' perspective in negotiating new contracts or extensions alongside the high cost of schooling (an 18\% increase in 2017-2019).

+ Average room rates for 2017-2019 have not increased but decreased slightly except for super luxury brands and trophy hotels
1 General Manager title and responsibilities only. There was a General Manager/Vice President in Dubai earning almost US\$ 550,000 annual salary in 2016, but who recently left their role.
2 In this situation, F\&B outlets produce more revenue than rooms by far! This individual was previously holding a corporate role in Europe.
3 This is hotel manager reporting to VP position of the company, independent luxury brand.
4 Michelin star Cantonese chef (brought his entire kitchen team with him).
5 Celebrity Japanese Chef - outsourced restaurant.


# HONG KONG CORPORATE OFFICE COMPENSATION EVALUATION 

## Positioning in the South East Asia Market Place

Hong Kong is one of the premiere desired destinations for both lifestyle and business, not only in Asia but globally. As a result, the expenditures to do business is reflected in its high costs to hire and support a senior executive's lifestyle. When we completed our study, we compared the expected compensation of corporate senior executives in Hong Kong to other regions, not only in South East Asia but in other major world capitals.

In a recent study Forbes published, (The Economist Intelligence Unit Worldwide Cost of Living Survey), Singapore was voted the most expensive city in the world. They compared the price of 150 items in 133 different cities using New York City as a benchmark. Singapore's score of 116 was $16 \%$ more expensive than New York City and Hong Kong's score was of 115, making it "almost" the most expensive city to live in the world.

Therefore, "costs to company" to support and hire a corporate executive in Hong Kong and "keep them whole" (which means allow them to live the same way of life as they were prior to joining a Hong Kong organization) may be the highest price tag in all the hotel industry!


## Job Descriptions

See full Job Descriptions for searches Renard
International was retained to complete in 2017 to January 2019; CEO/President, Vice President of Operations, Vice President of Sales \& Marketing, Vice President of Food and Beverage as well as CFO/Vice President of Finance at www.renardnewsletter.com

These job description were prepared for retained executive searches in Hong Kong South East Asia, Austrian and the Pacific region in the last 12 months and are appropriate for this study.

## Comparative Hotel Groups Considered for this Report in the Hong Kong Region

- Four Seasons
- Harbour Plaza
- InterContinental Hotel Group
- Langham / Eaton
- Mandarin Oriental
- Pan Pacific Hotels
- Peninsula
- Rosewood / New World / Millennium \& Copthorne / Artus / Penta
- Shangri-La / Kerry / Traders / Jen
- Smaller groups including: Shama-Onyx / Lanson / Ovolo
- Sino / Fullerton
- Wharf / Marco Polo / Niccolo


Note: There are autonomous regional offices of Hyatt, Marriott, IHG and Hilton but due to complexity of their reporting lines and number of units, they have not been included.

## Compensation Review - Base Income \& Benefits Inclusions

Based on our review of the compensation data collected

| * CEO / President |  |  |
| :---: | :---: | :---: |
| Lowest Reported/Known $\$ 350,400$ | Highest Reported/Known $\$ 950,200$ | $\begin{gathered} \text { Mean } \\ \$ 437,500 \end{gathered}$ |
| * VP Operations |  |  |
| Lowest Reported/Known $\$ 175,500$ | Highest Reported/Known $\$ 472,100$ | $\begin{gathered} \text { Mean } \\ \$ 314,300 \end{gathered}$ |
| * VP Sales \& Marketing |  |  |
| Lowest Reported/Known $\$ 185,500$ | Highest Reported/Known $\$ 303,100$ | $\begin{gathered} \text { Mean } \\ \$ 251,000 \end{gathered}$ |
| * VP Food \& Beverage |  |  |
| Lowest Reported/Known $\$ 126,800$ | Highest Reported/Known \$211,300 | Mean $\$ 147,100$ |
| * CFO / VP Finance |  |  |
| Lowest Reported/Known $\$ 175,600$ | Highest Reported/Known $\$ 331,700$ | $\begin{gathered} \text { Mean } \\ \$ 250,900 \end{gathered}$ |
| * VP Human Resources |  |  |
| Lowest Reported/Known $\$ 131,200$ | Highest Reported/Known \$206, 400 | $\begin{gathered} \text { Mean } \\ \$ 152,600 \end{gathered}$ |

* These are basic income salaries only and are gross. Benefits i.e. housing, insurance, shares, share options or phantom shares, bonuses, retirement programs and other taxable benefits are often included and can double or triple the total cost to company for these employees.


## Notes:

- These figures have been "rounded off" to protect the privacy of the individuals whom are earning these salaries and the contidentiality promised to them.
- In respect to advantages a Cantonese speaker might have: when we queried clients on their preferences they said that obviously a local candidate would be their first choice but when it came to hiring, expats were paid more.


## Additional benefits may include:

- Housing allowance or housing for family
- Car provided or allowance
- Membership in a private club
- Dining out allowance
- Meals and beverages for self \& family
- Use of hotel facilities for self \& family
- Free professional advice/income tax
- Paid vacation from two to six weeks
- Clothing and dry cleaning allowance
- Other personal benefits
- Pension plan
- Retirement Plan or contributions to a Registered Retirement Plan
- Life/medical/dental/disability insurance
- Bonuses
- Profit sharing, shares, share options or phantom shares
- Ownership opportunities
- Schooling for family in the country of employment or an allowance for higher learning in an offshore university or college

Note: Some hotel groups offer all these benefits while others offer just a few.

These salary scales are for Philippines, Thailand, Malaysia, Indonesia and Vietnam. This Guide is for Deluxe Hotels with a Minimum Average Room Rate of US\$200

Salaries Net of Income Tax except for Singapore ${ }^{x 1}$
300 Rooms - 500 Rooms 4-5 star International Rated Hotels
Annual Salary, US\$(1000s)

| Positions | $\begin{gathered} \text { Lowest } \\ \text { Reported } \\ \text { Jan } 2016 \text { - Jan } 2019 \end{gathered}$ | $\begin{gathered} \hline \text { Highest } \\ \text { Reported } \\ \text { Jan } 2016 \text { - Jan } 2019 \end{gathered}$ | $\begin{gathered} \text { Average } \\ \text { Jan } 2018 \text { - Jan } 2019 \end{gathered}$ | $\begin{gathered} \text { Average } \\ \text { \% Change } \\ \text { Jan } 2013 \text { - Jan } 2019 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
| General Manager | 94.3 | ${ }^{\text {L }} 560$ | 125.9 | +24\% |
| Resident Manager + | 55.8 | ${ }^{\text {L }} 185$ | 68.2 | +15\% |
| Rooms Division Manager | 48.1 | 86.3 | 61.2 | +15\% |
| Front Office Manager | 35 | 72.5 | 54 | +16\% |
| Executive Housekeeper | 48.5 | 82 | 65.4 | +28\% |
| Chief Engineer | 65.1 | 115 | 75.3 | +19.6\% |
| Laundry Manager | 32 | 55 | 43.6 | +11.4\% |
| Food \& Beverage Director ++ | 64 | 128 | 79.7 | +33.7\% |
| Restaurant Manager (Fine Dining Room) | 40.1 | 66 | 51 | +22.5\% |
| Catering Manager (Sales) | 35 | 55 | 48.2 | +13.5\% |
| Banquet Manager (Operations) ^ | 33 | 57 | 44.5 | +20\% |
| Executive Chef | 67.5 | 175 | 84.3 | +20.2\% |
| Gourmet Restaurant Chef | 56.3 | 92.3 | 70.9 | +30.6\% |
| Executive Sous Chef | 42 | 65.5 | 50 | +23\% |
| Italian Chef | 50 | 85.9 | 62.1 | +34\% |
| Pastry Chef | 47.7 | 74.3 | 50 | +25\% |
| Comptroller | 52.1 | 85.6 | 68 | +25.3\% |
| Personnel \& Training Manager | 45.5 | 76.3 | 59 | +29\% |
| Sales \& Marketing Director | 70.8 | 143.2 | 94.2 | +45\% |
| Sales Manager (No. 2) | 44 | 77.1 | 57.9 | +15.9\% |
| Revenue Manager | 36.8 | 54.2 | 42.3 | +9\% |
| IT Manager | 40 | 62.6 | 42.1 | +9.3\% |
| Social Media Director ${ }^{\text {H }}$ | 24.5 | 77.6 | 38.1 | +11.4\% |

Notes: Survey reviewed in January 2019
Some increase solely due to currency exchange
Top salaries in this region are in Philippines
H This is a relatively new role so salaries are scattered
L Casino environment. Minor increase as 3rd year of open contract
A Held GM title but had regional responsibility
B This included all benefits in salary, i.e. a car, housing allowance etc. Therefore paid taxation on entire package because of company policy

* First time GM
** Multi-unit responsibility as well
** Properties contained over 800 rooms plus auxiliary services
+ No. 2 in command of the hotel
++ Sometimes the term is Executive Assistant Manager - F\&B, and the position is $N \mathrm{~N} .2$ in the hotel due to the size of the property; in which case the food and beverage director's salary as described may be increased $10 \%$ to $15 \%$ to compensate for a more senior title
Median is defined as a number that represents a midpoint between extremes on a scale of valuation. In some cases where one salary was either ridiculously high or low, we removed it as it would have distorted the true median salary range.

Average is achieved by totaling all salary information received and dividing by the number of respondents.

## Comments

In the Far East most full service hotels are larger than anywhere globally, except perhaps UAE. The trend here, even in three and four-star hotels, is hotels in excess of 400 rooms. Budget and suite hotel groups (long-term-stay properties) have tripled in last 5 years, especially limited service models like Holiday Inn Express and IBIS Properties. Expatriates salary survey only.
All are base salaries only, benefits vary from company to company. See our International Benefit Program

## Survey.

## Benefit Program Survey.

For the 8th year in a row Thailand's salaries are 'world average' meaning an expatriate in Thailand earns the average of any country where many hotels are expatriate managed. Thailand has the second lowest cost of living in South East Asian countries where expatriates are hired.
^ Gratuities, which are an important part of the income in banquets, are not included but have increased substantially in the last 2 years.
In some cases base salary have not increased. But benefits which are not taxable have increased.
Overview: In 2016-2019 we saw liftle or no substantial increase over previous year. In fact, some salaries and averages declined; this was the first time in 10 years.
XI Sometimes accommodation allowance \& other benefits are included in the salary

These salary scales are for Singapore, Korea, Hong Kong, Taiwan, Macau (hotels and casinos) and People's Republic of China
This Guide is for Deluxe Hotels with a Minimum Average Room Rate of US\$225
Salaries Net of Income Tax (excluding Hong Kong and Macau) ${ }^{x 1}$
300 Rooms - $\mathbf{6 0 0}$ Rooms 4-5 Star International Rated Hotels

| Sector I <br> Positions | $\begin{gathered} \text { Lowest } \\ \text { Reported } \\ \text { Jan } 2016 \text { - Jan } 2019 \end{gathered}$ | $\begin{gathered} \hline \text { Highest } \\ \text { Reported } \\ \text { Jan } 2016 \text { - Jan } 2019 \end{gathered}$ | Average $\text { Jan } 2018 \text { - Jan } 2019$ | Average \% Change Jan $2013-$ Jan 2019 |
| :---: | :---: | :---: | :---: | :---: |
| General Manager | 116 | 500 E | 125 | +45\% |
| Resident Manager + | 60 | 124 | 68 | +23.1\% |
| Rooms Division Manager | 54 | 95 | 60 | +25.5\% |
| Front Office Manager | 43 | 88 | 50 | 23.8\% |
| Executive Housekeeper | 58 | $135{ }^{\text {K }}$ | 66 | +33\% |
| Chief Engineer | 65 | 125 | 74.5 | +25.5\% |
| Laundry Manager | 35 | 60 | 45 | +14\% |
| Food \& Beverage Director ++ | 68 | $145{ }^{\text {L }}$ | 75.3 | +32.6\% |
| Restaurant Manager (Fine Dining Room) | 41 | 60 | 50 | +15.1\% |
| Catering Manager (Sales) | 38 | 53.5 | 47 | +9.9\% |
| Banquet Manager (Operations) ^ | 39.5 | 64.2 | 46.3 | +17.9\% |
| Executive Chef | 69.3 | 161 | 87.2 | +23.6\% |
| Gourmet Restaurant Chef | 57 | 130 A | 72 | +24.8\% |
| Executive Sous Chef | 48 | 75 | 55 | +13\% |
| Italian Chef | 63.4 | $120{ }^{1}$ | 70 | +25.2\% |
| Pastry Chef | 59.2 | $120{ }^{1}$ | 64 | +24.9\% |
| Comptroller | 62 | 130 | 72 | +24.6\% |
| Personnel \& Training Manager | 61.1 | 86 | 68.6 | +21\% |
| Sales \& Marketing Director | 83.3 | $195^{\text {L }}$ | 95.2 | +33.6\% |
| Sales Manager (No. 2) | 45 | 77 | 59.9 | +17.1\% |
| Revenue Manager | 42.3 | 65.5 | 49.1 | +9.6\% |
| IT Manager | 38 | 85 | 60.4 | +10.9\% |
| Social Media Director ${ }^{\text {H }}$ | 31.4 | 73 L | 39.9 | +32.3\% xx |

Some base salaries are inclusive of benefits including housing ond transportation allowance.
^ Gratuities, which ore important part of the income in banquets, ree not induded; some have incressed substantially in the last 6 years

+ Can be e eferered to as hotel manager or director of operations
++ Sometimes the term is Executive Assistant Manager/ F\&B, and the position is No. 2 in the hotel due to the size of the property; in which case the food ond beverage director's solary as described may be high.
E Managing single unit with titile GM, with responsibilities over other hotels. No increase in 2016 as 2 year contract findizized.
y Maccu non casino hotel
k Post now includes some non-Housekeeper responsibilities
No benefits or bonuses are incuded in this figure. It is net or base gross (we deduct income appicable taxes to equal those earning net salaies)
L Casino environment
XI Sometimes accommodation allowance \& other benefits are included in the salary
Note: Some increase due solely to currency exchange
Overview: In 2016-2018 we saw liftle or no substantial increase over previous year. In fact, some salaries and averages declined; this was the first time in 10 years.

Median is defined as a number that represents a midpoint between extremes on a scale of valuation. In some cases where one salary was either ridiculously high or too low and way out of line, we removed it as it would have distorted the true median salary range.

Average is achieved by totaling all salary information and dividing by the number of respondents.
H New role, no historical data
Comments (Study conducted in January 2019):
In the Far East most full-service deluxe hotels are larger than anywhere else in the world except perhaps the UAE. The trend here, is toward hotels in excess of 400 rooms.

* These are base salaries only, benefits vary from company to company. See International Hong Kong and Macau only, local and expatriate salaries were polled as equal
A Stand-alone restaurant associated with a hotel
M Some regional responsibilities but still maintain single unit responsibilities
Note: Japan and Malaysia are tied and pay the lowest salaries of the groups polled. The largest increases in compensation occurred for Mandarin speaking middle and senior executives in China.
* In some cases base salary have not increased significantly or not ot all. But benefits which are not taxable have increased.


## CANADA

Chart of Average Gross Salaries (No Benefits) for Senior Management - Luxury Segment i.e. Ritz, Four Seasons, Trump, Shangri-La, and Select Independent and Trophy Hotels

| Positions/City | Montréal | Toronto | Vancouver |
| :--- | :---: | :---: | :---: |
| General Manager | 222,000 | 250,000 | 243,000 |
| Resident Mgr/Hotel Mgr/EAM F\&B | 120,000 | 140,000 | 127,000 |
| F \& B Director | 114,000 | 120,000 | 113,000 |
| Rooms Division Manager | 93,000 | 102,500 | 98,100 |
| Executive Chef | 102,000 | 128,100 | 113,400 |
| Executive Housekeeper | 86,500 | 95,100 | 89,900 |
| Director of Finance | 120,000 | 127,000 | 126,000 |
| Director of HR | 93,000 | 101,800 | 99,400 |

## WORLDWIDE SPA SURVEY

Historically, spa operations were treated by management as similar to other revenue departments like food and beverage or telephone. These departments were simply perceived to be amenities needed to attract guests to the hotel. As long as these departments broke even, or didn't lose too much money, their ability to increase occupancy was deemed sufficient justification for their existence. However, in the last ten years, hotel spas have followed the path of the other operating departments and transformed from support facilities to profit centers.
From 2013 to 2019, Renard International's poll showed that when spas are operating in conjunction with a hotel, they represented $11.1 \%$ of sales. (See Renard Spa Dictionary of all terms used in spa treatments at www.renardnewsletter.com in the article archives)

| INDUSTRY SALARY SURVEY IN USA \$ (000'S) DAY SPA \& HOTEL RESORT SPA |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Position | Day Spa |  |  |  | Hotel/Resort Spa |  |  |  |
| 10 year change | Canada USA |  | International |  | $\begin{gathered} \text { USA } \\ \text { Canada } \end{gathered}$ |  | International |  |
|  | 2008 | $2018{ }^{5}$ | 2008 | $2018{ }^{5}$ | 2008 | $2018{ }^{5}$ | 2008 | $2018{ }^{5}$ |
| VP Spa Director Single Unit Manager Only | No data | \$90-125 | \$70-90 | \$90-130 | \$52-82 | \$60-85 | \$50-70 ${ }^{2}$ | \$65-90 ${ }^{2}$ |
| Spa Director/Manager (Sometimes a \#2) | $\begin{aligned} & \$ 20-33 / \mathrm{hr} \\ & \$ 50-60 \mathrm{~K} / \mathrm{yr} \end{aligned}$ | N/A ${ }^{3}$ | 34-42K/yr | 36-43K/yr | \$38-48 | \$40-55 | \$34-45/yr ${ }^{2}$ | \$36-48 ${ }^{2}$ |
| Licensed Massage Therapist | \$11-21/hr | \$15-253 | As country salary policy dictates <br> (Europe is higher than Asia, etc.) |  | \$15-22/hr | \$15-30 ${ }^{1}$ | As country salary policy dictates (Europe is higher than Asia, etc.) | As country salary policy dictates Europe is higher than Asia, etc.) |
| Reflexologist | hourly | hourly | hourly ${ }^{3}$ | hourly ${ }^{3}$ | hourly | hourly+ |  |  |
| Kinesiologist | hourly | hourly ${ }^{1}$ | hourly ${ }^{3}$ | hourly ${ }^{3}$ | hourly | hourly+ | hourly ${ }^{3}$ | hourly ${ }^{3}$ |
| Clinical Nutrition Manager | \$36-48K/yr | \$35-49 | \$40-45 | \$42-49 |  |  |  |  |
| Chef | \$15-20/hr | \$25-30/hr | \$30-36 | Average $\$ 36-45 / \mathrm{yr}$ | \$60-120K/yr | \$75-90 | \$36-50² | \$48-65 ${ }^{2}$ |
| Aestheticians | hourly | hourly ${ }^{3}$ | As country policy dictates | hourly ${ }^{3}$ | \$15-20/hr | \$20-25 ${ }^{3}$ | As country policy dictates | As country policy dictates $^{3}$ |

## Notes:

- International expatriate roles, always includes tax free salary + accommodation.
- Canada and U.S.A. are gross salaries. No expatriate benefits except sometimes an allowance for cell phone, health program, meals on duty, and sometimes travel allowance.
- There is a huge variance in executive chef salary, depending on the duality of the spa, and whether it is a day or overnight spa.

1 Hourly gross
2 Expatriate benefits apply
3 Hourly plus some expatriate benefits
4 Self Managed, not outsourced or franchised to a spa management company
5 The lowest figure of each range in the column is the average of all compensation data received. The highest figure of each range in the column is the highest salary figure reported to us.

# WORLDWIDE SPA SURVEY 

| INDUSTRY SALARY SURVEY IN USA \$ (000'S) MULTI-UNIT POSITIONS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Position | Canada USA |  | International |  |
|  | 2013 | $2018{ }^{5}$ | 2013 | $2018{ }^{5}$ |
| VP Spa Director 2 or more units | \$95-105 | \$100-155 | \$100-125 | \$120-175 |
| Spa Director Single Unit Management Only | \$80-110 | \$80-125 | \$76-90 | \$80-150 |
| Spa Director/Manager (Number 2 in Spa) | NOT APPLICABLE | \$50-75 | NOT APPLICABLE | \$48-72 |
| Licensed Massage Therapist | No Information Available | hourly | No Information Available | hourly ${ }^{3}$ |
| Reflexologist | hourly | hourly | hourly ${ }^{3}$ | hourly ${ }^{3}$ |
| Kinesiologist | \$36-45 | \$36-50 | \$23-253 | \$29-503 |
| Clinical Nutrition Manager | \$50-60 | usually outside consultant | usually outside consultant | usually outside consultant |
| Executive Chef (more than one unit) | \$60-110 | \$65-150 | \$40-61 ${ }^{2}$ | \$52-80 ${ }^{2}$ |
| Aestheticians | \$15-25/hr | As company policy dictates | As company policy dictates | As company policy dictates |

## Notes:

- These are average salaries and include in our calculation all spa types i.e. Day, Destination etc.
- International expatriate roles, always includes tax free salary + accommodation.
- Canada and U.S.A. are gross salaries. No expatriate benefits except sometimes an allowance for cell phone, health programs, insurance, meals on duty, and travel.
- There is a huge variance in this executive chef salary, depending on the duality of the spa, and whether it is a day or overnight spa.

2 Expatriate benefits apply
3 Hourly plus some expatriate benefits
4 Self Managed Spa, not outsourced or franchised to a spa management company
5 The lowest figure of each range in the column is the average of all compensation data received. The highest figure of each range in the column is the highest salary figure reported to us.
INDUSTRY SALARY SURVEY IN USA \$ (000'S)
DESTINATION SPA

| Position | Canada USA |  | International |  |
| :--- | :---: | :---: | :---: | :---: |
|  | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 8}^{\mathbf{5}}$ |
| Spa Director Single Unit Management Only | $\$ 73-85$ | $\$ 75-100$ | $\$ 73-80$ | $\$ 75-100$ |
| Spa Director / Manager (Number 2 in Spa) | $\$ 39-50$ | $\$ 48-60$ | $\$ 36-48$ | $\$ 40-60$ |
| Licensed Massage Therapist | $\$ 15-24 \mathrm{hr}$ | Hourly based on <br> location | As country salary <br> policy dictates <br> (Europe higher <br> than Asia, etc.) | Hourly based on <br> location |
| Reflexologist | hourly | hourly | Hourly based on <br> location | Hourly based on <br> location |
| Kinesiologist | $\$ 25-31$ | $\$ 28-39$ | $\$ 42-50$ | $\$ 52-60$ |

## Notes:

- International expatriate roles, always includes tax free salary + accommodation.
- Canada and USA are gross salaries. No expatriate benefits except sometimes an allowance for cell phone, health program, meals on duty, and sometimes travel allowance.

1 Hourly gross
2 Expatriate benefits apply
3 Hourly some expatriate benefits
4 Self Managed, not outsourced or franchised to a spa management company
5 The lowest figure of each range in the column is the average of all compensation data received. The highest figure of each range in the column is the highest salary figure reported to us.

| Positions | Lowest data received International Career Expert |  | Highest data received International Career Expert |  | Average Compensation paid International Career Expert |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2012 | 2018 | 2012 | 2018 | 2012 | 2018 |
| General Manager | 75 | 98 | ${ }^{3} 325$ ** | 4550 | 96 | 139 |
| Resident Manager + | 58 | 64 | ${ }^{3} 130$ | 160 | 60 | 68.5 |
| Rooms Division Manager | 48.5 | 48 | 67 | 385 | 50 | 55 |
| Front Office Manager | 40 | 38.1 | 55 | ${ }^{3} 70$ | 44 | 50 |
| Executive Housekeeper | 42 | 47 | 72 | 105 | 50 | 68 |
| Chief Engineer | 49 | 52 | ${ }^{3} 110$ | 210 | 60 | 375 |
| Laundry Manager ~ | Loca |  | Loca |  | Loca |  |
| Food \& Beverage Director | 48 | 54 | 80 | ${ }^{3} 125$ | 65 | 371.3 |
| Oriental Chef - Chinese | No Info | 48.1 | No Info | 485 | No Info | 65 |
| Social Network Manager | No Info | 26.8 | No Info | 65 | No Info | 47 |
| Restaurant Manager (Fine Dining Room) | 37 | 38 | 50 | 55 | 45 | 48 |
| Catering Manager (Sales) | 32• | 34 | 56• | 65 | $38 \cdot$ | 45.1 |
| Banquet Manager (Operations) | 32• | 34.5 | 36 | 50 | 36 | 38.4 |
| Executive Chef | 50 | 56.9 | 105 | ${ }^{3} 145$ | 60 | 66.5 |
| Gourmet Restaurant Chef | 38 | 48 | 85 | 111 | 48 | 58.7 |
| Executive Sous Chef | 36 | 39.9 | 60 | 60 | 47.2 | 50.2 |
| Italian Chef | 38.5 | 44 | 77 | 90 | 50 | 58.3 |
| Pastry Chef | 38 | 39.4 | 78 | 85 | 49 | 52 |
| Comptroller / Director of Finance | 52 | 58 | 99 | ${ }^{4} 225$ | 70 | 83 |
| Human Resources \& Training Manager | 46.1 | 48.5 | 75 | 98 | 49.9 | 56.8 |
| Sales \& Marketing Director | 52 | 61 | ${ }^{3} 100$ | ${ }^{4} 160$ | 65.6 | 85.3 |
| Sales Manager (No. 2) or Dir. of Sales | 34 | 38 | 60 | 475 | 41 | 52 |
| Revenue Manager | 36 | 38 | 55 | 62 | 42.6 | 47.9 |
| IT Manager | 36 | 39 | 55 | 61 | 45 | 47.4 |
| Notes \& Comments <br> This survey is for generally expatricte-paid jobs. Most Caribbean islands hire expats for a variety of roles in the luxury brands. Still many islands due to work visa restrictions will offer these same roles to qualified local residents. Therefore, some local professionals are paid the same salaries as expatrictes, but not always with the same benefits as expatriate employees. Locals pay tax where applicable; as expatriates have toxes paid for them. Expatriates can dlways also be hired where the island has not enough local workers available to fill hotel or restaurant management needs. |  | solaries as to what they "feel like" without concern for budgets or any salary ranges. Private owners who run resorts themselves do not disclose their true salaries or funds they take personally or from the operation either. <br> ** Most resorts in Caribbean are small and have less than 200 rooms except in Bahamas where some go up to 2000 rooms like Atlantis and soon to open Bahamar. Salaries in Bahamas are "stand-lone" as these large properties in Nassau offer very unique career opportunities ond salaries. Visas in the Bahamas are difificult and the cost of living is very high as opposed to other islands whose visa restrictions are less stringent. |  |  |  |  |


| BAHAMAS SALARY SURVEY* Revised in January 2019 |  |  |
| :---: | :---: | :---: |
| Positions | Average Salary Range: Hotel, Resort or All-Inclusive Resort | Average Salary Range: Casinos, Trophy Hotels \& Clubs |
| General Manager | 120,000-160,000 / year | 190,000-255,000 / year |
| Resort Manager / Hotel Manager / Resident Manager | 85,000-135,000 / year | 150,000-175,000 / year |
| Director of Food \& Beverage | 4,000-5,000 / month | 8,000-8,500 / month |
| Food \& Beverage Supervisor / Manager | 2,500-3,000 / month | 3,500-4,500 / month |
| Banquet Specialist | 3,000-4,000 / month | 3,600-4,900/month |
| Bar Manager | Hourly + tips | Hourly + tips |
| Executive Chef | 5,000-6,000 / month | 10,000-12,500 / month |
| Sous Chef | 2,500-4,000 / month | 6,000-7,000 / month |
| Sushi Chef (Japanese) | 4,500 / month | 6,000-6,500 / month |
| Sushi Chef (Non-Japanese) | 2,500-3,300/month | 3,500-4,000 / month |
| Accounting Manager | 3,500-4,500 / month | 5,500-7,000 / month |
| Controller | 5,000-7,500 / month ** | 7,000-8,500 / month ** |
| Storekeepers - Accounting | Hourly | Hourly |
| All figures are in US Dollars <br> * These same salaries are offered to local and expatricte candidates. Some expatriates may also be offered a housing allowance. This survey is for the Bahamas only. <br> ** Dependant on degree and certifications |  |  |
| PERTH, AUSTRALIA MINI SALARY SURVEY <br> Average salaries for Four Star Hotels with approximately 200-300 rooms (AUD) |  |  |
| Positions | *Average Annual Salary | Superannuation |
| General Manager | 160,000 | 9.5 \% |
| Executive Chef | 100,000 | 9.5 \% |
| Director of Sales | 110,000 | 9.5 \% |
| Sales Manager | 70,000 | $9.5 \%$ |
| Front Office Manager | 70,000 | 9.5 \% |
| All figures are in Australian Dollars <br> * These are base salary only - benefits and bonuses to be added. <br> This mini study highlights the salaries offered in Australia where taxation on income over $\$ 100,000$ AUD can reach $37 \%$ |  |  |


| Information received Jan-Sep 2018 <br> Salary in £ British Pounds |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Positions | London Area Only 100-300 Rooms |  | UK (Excluding London) 100-300 Rooms |  |
|  | Comparison Change 5 yr. Average 2013-2018 | Average in 2018 | Comparison Change 5 yr. Average 2013-2018 | Average in 2018 |
| General Manager | 96,800 | 131,500 | 78,000 | 103,900 |
| EAM / Resident Manager | 51,000 | 100,300 | 46,300 | 80,500 |
| Rooms Division Manager | 48,000 | 79,000 | 40.200 | 63,000 |
| Front Office Manager | 31,000 | 48,000 | 28,800 | 41,100 |
| Executive Housekeeper | 41,900 | 54,300 | 39,000 | 44,800 |
| Chief Engineer | 46,000 | 64,100 | 43,000 | 59,500 |
| Food \& Beverage Director | 54,000 | 75,000 | 48,000 | 65,900 |
| Maîrre d'Hôtel Fine Dining | 32,000 | 40,000 | 32,000 | 36,000 |
| Catering Manager | 33,900 | 39,100 | 32,000 | 35,000 |
| Banquet Manager | 32,900 | 48,000 | 32,000 | 44,000 |
| Executive Chef | 54,000 | 82,200 | 48,700 | 68,000 |
| Gourmet Restaurant Chef | 43,000 | 50,200 | 36,700 | 48,600 |
| Executive Sous Chef | 41,000 | 48,000 | 36,000 | 49,500 |
| Pastry Chef | 39,000 | 52,000 | 32,000 | 48,300 |
| Comptroller | 52,000 | 67,000 | 44,000 | 59,000 |
| Personnel Manager (HR) | 39,000 | 49,000 | 33,000 | 46,000 |
| Sales \& Marketing Director | 60,000 | 92,000 | 49,900 | 72,800 |
| Revenue Manager | 33,000 | 42,000 | 29,900 | 38,400 |
| IT Manager | 36,000 | 37,000 | 33,000 | 37,800 |
| Social Media Director | N/A | 38,000 | N/A | 36,100 |
| Security Director | 26,000 | 36,000 | 25,000 | 29,000 |

## All figures are in £ British Pound Sterling

Notes: This chart is for 4 and 5 star international standard hotels only, including major brands and trophy hotels. Basic gross salary.
The hotels still suffer from a shortage of middle management category staff especially culinary, sales and room executives. Some salary increases due to currency exchange differences in 2018. Brexit will affect currency exchange and salaries; Just how much? We do not know.

## EAST \& WEST COAST USA SALARY SURVEY

This survey is for Deluxe Hotels with a Minimum Average Room Rate of US\$300 (For San Francisco \& NYC area.) Salaries are considered gross (with no deductions) in USA Dollars (Annual Salary 'USA 1000s'). Only base salaries shown. Benefits, bonuses or stock options etc. are not included. This survey is carried out on hotels with up to $\mathbf{8 0 0}$ Rooms and have $\mathbf{4}$ or $\mathbf{5}$ Diamonds (USA Ratings).
This Salary Guide is produced in an average format where all information is totaled and divided by the number of replies.

| Positions | 2015 - January 2019 Lowest figure received | 2015 - January 2019 Highest figure received | January 2016 January 2019 Average |
| :---: | :---: | :---: | :---: |
| VP Operations (supervising a maximum of 15 properties, no more than 4000 rooms, with major brand or franchise) | 245 | 525 | 375 |
| VP Human Resources (supervising a maximum of 15 propertie, no more than 4000 rooms, with major brand or franchise) | 185 | 375 | 275.4 |
| VP Sales \& Marketings (supervising a maximum of 15 properties, no more than 4000 rooms, with major brand or franchise) | 225 | 400 | 286 |
| GM/VP (based at one hotel overlooking up to 5 hotels) | 200 | 445 | 279.1 |
| VP Finance (supervising a maximum of 15 properties, no more than 4000 rooms, with major brand or franchise) | 225 | 333.8 | 265 |
| General Manager | 165 | 455* | 220 |
| Resident / Hotel Manager | 90 | 225 | 138.3 |
| Rooms Division Manager | 70 | 143.1 | 92.1 |
| Front Office Manager | 65 | 97 | 80 |
| Executive Housekeeper | 65 | 165 | 88 |
| Chief Engineer | 78 | 175 | 95.7 |
| Revenue Manager | 48 | 96.5 | 61.9 |
| Food \& Beverage Director | 75 | 285 | 120 |
| Restaurant Manager (Fine Dining Room) | 48 | 96 | 63.9 |
| Catering Manager (Sales) | 45 | 110 | 67.5 |
| Banquet Manager (Operations) | 46 | 105*** | 62.8 |
| Executive Chef | 65.3 | 215.9 | 108 |
| Gourmet Restaurant Chef | 63.5 | 150** | 99.5 |
| Executive Sous Chef | 62.9 | 95 | 80.8 |
| Financial Comptroller | 72.5 | 185 | 127.3 |
| Human Resources \& Training Manager / Director | 64.1 | 125 | 91 |
| Sales \& Marketing Director | 80.4 | 236 | 140.2 |
| Sales Manager (No. 2) or Dir. of Sales | 68 | 「121 | 75 |
| Social Media Director | $35^{+}$ | $75^{+}$ | $53^{+}$ |
| * This was for a hotel with components of a residence building and huge catering facilifies hotel. <br> ** This was outsourced Michelin star standard hotel restaurant. <br> *** Major banquets. <br> Average is achieved by totaling all salary information received and dividing by the number of respondents. <br> ${ }^{\text {T}}$ This was a sales manager MICE and total package incudes incentives reached over 200K. <br> This salary survey was conducted using NYC, San Francisco, Chicago, Boston, Miami, and Los Angeles as competitive sets. <br> For the West Coast we also included San Diego. | Salaries for other areas in the USA are less than New York and San Francisco. Please use as a basic guide Chicago minus $9 \%$, Midwest States minus $20 \%$, Southern California (except San Diego) minus 15\%, Southeast US (except Miami) minus $18 \%$ and Hawaii plus $10 \%$. These are approximate numbers for this study. If you wish more speciic numbers, please request for detailed area data. <br> New York and San Francisco historically have challenges in finding middle and lower level stoffs due to high living costs in both cities. Salaries and opportunities are lowest in South East USA (except Miami) and Middle West states. Best opportunities are available in the North East and the North West states. <br> Las Vegas and other gaming venues are discussed in our gaming study. |  |  |

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